



BLOOMINGTON-NORMAL ACHIEVEMENT FOUNDATION



Giving Tuesday 2023

Thank you to our generous donors who helped make our first Giving Tuesday a success. BNAF received more than \$4000 in donations which will be used to make a positive impact in the community.

OUR MISSION

The mission of the Bloomington-Normal Achievement Foundation (BNAF) is to enhance community member success by promoting health and well-being through community engagement, education and scholarship with a focus on minority youth and senior citizens.

Greetings and Welcome

Welcome and Happy New Year! As we embark on another chapter of positive impact in the community, we're thrilled to share the excitement and anticipation for the meaningful initiatives and collaborations that lie ahead through this newsletter. Thank you for being a vital part of our not-for-profit family – together, we can make this year even more remarkable!

Rasheed Merritt, President

BNAF Partners with Bloomington Housing Authority for “Cuts for Christmas”



Senior men in Bloomington Housing Authority's Woodhill Towers were given a boost in their images with complimentary haircuts and shave during Cuts for Christmas on December 18 and 19, 2023. This partnership with BNAF allowed us to engage with senior residents in a barbershop setting designed to reduce social isolation and provide a much needed service in preparation for the holidays. The men received a grooming kit and healthy snacks for their participation. The men eagerly asked for a return engagement.



Welcome Launey Jason

Launey Jason was appointed to the foundation in November 2023. Launey currently serves as Vice-President of Agency Sales at State Farm Insurance Company in the Chicagoland area. Prior to moving to Illinois in 2020, Launey led several mentoring and philanthropic areas of focus for State Farm and the Lawrenceville-Duluth Alumni Chapter of Kappa Alpha Psi. Launey is also a veteran of the US Army National Guard.



Make A Donation Today

Scan this QR code to direct you to our donation site.



Planning Retreat

BNAF held its second annual planning meeting on September 24, 2023 at the Normal Township Town Hall. The board reviewed the previous fiscal year, the foundation's budget, and our strategic plan to ensure we were aligned with our goals and vision.

Board members presented program proposals and ideas for the upcoming year along with identified potential partners. Check our web site throughout the year for updates and news releases as programs are announced or occur at b-naf.org.

Coming Soon

Scholarships for the Bloomington-Normal college-bound youth

Food distribution partnership with Bloomington Housing Authority

Health and wellness initiative

We thank You!